

The (first ever!) Big Picture: Bringing Little Sisters and Brothers into Focus

Focus on the Big Picture!!!

The Big Picture, to be held at Rockway Glen Golf Course and Estate Winery, Sunday July 15th, 2007 from 2 to 5pm, is a fundraiser for Big Brothers and Big Sisters in the St. Catharines and Thorold region and for Ms. Ablavi Dodjro of Windsor, Ontario, Little Sister to Kirsty Spence.

The Big Picture Committee Members, currently developing this event from the ground up, out of “nothing”, are recruiting Ontario based photographers and artists, athletes, celebrities, and musicians, in order to auction donated photographic and art work at this beautiful venue in the Niagara Region.

The vision is to create a beautiful aesthetic energy during the event, create opportunities for networking and exposure for all present, and of course, raise money to develop educational scholarships for Little Sisters and Brothers who have chosen to pursue post-secondary education at universities or colleges. We have targeted \$10,000.00 as our goal with 50% of the proceeds to go to Ablavi Dodjro, and 50% of the proceeds to go to the Awards Office within Brock University, in St. Catharines.

Our committee is working hard to make connections into the Niagara and surrounding areas in order to develop this event and to create an impact for Little Sisters and Brothers who want to make great choices where their education and their futures are concerned.

Logistics

Date: Sunday, July 15, 2007, 2:00 to 5:00pm

Location: Rockway Glen Ltd., Golf Course and Estate Winery
3290 Ninth St., Louth, R.R. #1
St. Catharines, ON, L2R 6P7
Tel: 905-641-1030
Fax: 905-641-2031
Toll Free: 1-877-ROCKWAY

Ticket Price: \$35.00 per ticket

Event Development Needs

1. Sponsorship and Private Donations

The Big Picture Committee is actively requesting sponsors (in the St. Catharines and Thorold region) and private donors (from anywhere) to help us cover the monetary cost of the venue ticket (food and wine costs). The associated costs are broken down as follows:

- Wine: \$2.97 per glass (taxes included) X 150 = \$337.50
- Food: \$18.19 per person (taxes included) X 150 (min) = \$2437.50
- Total Cost = \$21.16 per person and \$3,173.06 for event venue

Please consider providing a cash donation for this worthy cause to defray all costs and to maximize our fundraising effort so that our goal is reached!

2. Talent

Artistic Talent

Our committee has been working diligently to secure commitment from two photographers and one artist, with many leads to others. We have room for 15 artists to donate pieces and have them auctioned by celebrities and athletes

Each artist will be granted either an 8ft x 4ft table or a 6ft x 4ft table (first come, first served). As the tables sit in front of the windows, the artist may also bring a backdrop to lean against it. Artists will showcase and sell their items at the event with a certain percentage going towards the final fundraising goal (this percentage to be decided). Also, we are hoping that each artist will donate one piece to be placed in the live auction.

Athlete and Celebrity Talent

Our committee is currently acting on leads to secure athletes and celebrities from all over (i.e., regional, provincial, and national levels) to come and interact with all present. The vision that we're striving for is to produce a very casual, interactive banter between guests, artists, and celebrities who serve to auction off pieces of donated art.

While committee members are working on leads to secure talent, Andy Walker, author and host from CITYTV, has agreed to come and serve as The Big Picture EmCee!

Musical Talent

We are looking for a quartet/ensemble of musicians to donate their time from 2 to 5pm on July 15th to play for three hours. The music is eclectic...low keyed jazz would be preferred.

3. Silent Auction Items

We are currently soliciting regional and provincial organizations and services of all kinds to donate items and services to serve as silent auction items. You may have just the thing we're looking for! Please donate products for our silent auction event!

Contact For More Information

(The Big Picture Committee)

- Ms. Dale J. Davis, Executive Director, Big Brothers Big Sisters, Tel: 905-646-3230; Fax: 905-646-2564; email: daledavis@bbbsmentors.ca (www.bbbsmentors.ca)
- Ms. Karen Chisholm, Event Coordinator, Tel: 905-931-8276, email: kc03cz@brocku.ca
- Mr. Dan Elacqua, Co-leader, Event Coordinator, Tel: 905-687-4604. email: d_elacqua@yahoo.ca
- Ms. Justine Paquette, Event Coordinator
- Dr. Kirsty Spence, Co-leader, Event Coordinator, Tel: 905-688-5550, ext. 5027 (work); 905-646-9588 (home); email: kirsty.spence@brocku.ca

(Rockway Glen Ltd.)

- Ms. Shelly Traver, Director of Food & Beverage, Tel: 905-641-1030; Fax: 905-641-2031; Toll Free: 1-877-ROCKWAY; email: straver@rockwayglen.com